

Ready to change the conversation about aging?

Words matter.

Everyday phrases and assumptions can reinforce ageist stereotypes and make it harder to embrace the opportunities that come with living longer lives.

Want to disrupt ageism?

Join us to explore how established mindsets shape our attitudes and influence our actions.

Learn how to counter harmful narratives, identify and eliminate age bias, and shift perspectives about aging and older people.

**Accept the
challenge.
Break down bias.
Change the
conversation.**

Friday, November 14

Westerly Education Center | 23 Friendship Street | Westerly, RI 02891

Refreshments and networking at 9:30 a.m. | Program starts at 10 a.m.

Who should attend?

- Community leaders
- Civic leaders
- Employers
- Professionals serving older people
- Communications and marketing teams
- Anyone interested in eliminating ageism

About our speaker

Alrie McNiff Daniels combines expertise in strategic communications, public health and the nonprofit sector. Her professional experience includes communications leadership positions with Point32Health Foundation, FSG (a global strategy consulting firm), and the American Cancer Society. Alrie's presentations are grounded in the FrameWorks Institute's nationally recognized Reframing Aging research.

